

PROFESSIONAL  
**BIOSENSE**  
PRODUCT GUIDE



## THE VISION AND MISSION

### **AFFORDABLE. PROFESSIONAL. HOMEGROWN.**

Biosense has been a South African brand for 20 years and has established itself as a household name in professional Haircare with salons and end consumers.

Over the past years Biosense's mission has been to create a South African product which will compete with the best international brands.

With Twincare International's history of providing great products, great service and a passion for an industry close to our hearts, it made sense for Moda Beauty to partner strategically with them to take Biosense's unique story to Mauritius.

Biosense is a brand which combines cutting edge science, local stories and the latest consumer trends.

## KEY INGREDIENTS

### **XIMENIA**

Ximenia oil is rich in unsaturated fatty acids which aids in preserving the integrity of the cell walls. It has a hair restructuring effect that nourishes moisturises and revitalises you hair. Its moisturises and soothes dry and damaged hair. It has excellent anti-aging properties.

### **BAOBAB**

Baobab has moisturising qualities, plus vitamins A, E and F which help to regenerate and repair damaged hair, while soothing and healing itchy, irritated scalp. It improves softness and elasticity and creates a film that adds gloss and shine to your hair, while maintaining an optimum moisture balance .

### **MONGONGO**

Mongongo oil has hydrating, regenerating, and restructuring properties for the hair and scalp with the vitamin E content making it a natural sunscreen. It helps minimize frizziness, dryness and flakes that are often caused due to excess usage of hair products.

